

The ISAT logo consists of the letters 'ISAT' in a white, sans-serif font, centered within a green square. This square is partially overlapped by a light blue square above it and a yellow-green square to its left.

RUSSIA EXPERTISE

ISAT (Universities of Applied Sciences in Eastern Finland) serves the development of Eastern Finland by applied research, working life development and customer-oriented innovations. Our shared priorities in the research-, development and innovation activities are implemented into the ISAT focus areas of renewable energy, ageing knowledge in sparsely populated area and Russia expertise. These focus areas create strong and diversified fields of know-how, on which the mutual high-quality work of our two expert organizations is built. ISAT attaches experts in the wide national and international networks to the development of the chosen focus areas in Eastern Finland.

The goal of the Russia expertise is to develop Russia-competence among the small and medium-sized enterprises in Eastern Finland. This means nationally significant and internationally credible Russia expertise, especially in tourism and experience production business.

The development work has been launched by strengthening business know-how in the field of Russian tourism in Finland. The aim has been to develop Russia expertise in the following subs-fields: educational

organization, business cooperation, development of education in tourism, sale of education services and productization, service and business expertise in tourism.

Cooperation takes place among different fields of study with the aim of concretizing Russia-related expertise in diversified products and educational entities. Russia expertise is also developed as part of the cooperation activities with the University of Eastern Finland (UEF).

FOR MORE INFORMATION PLEASE CONTACT:



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